



# Call to Female Artists

For the 2010  
Venus Envy Exhibition  
at Baton Rouge Gallery-  
center for contemporary art

## MISSION STATEMENT:

Venus Envy is an organization driven by women that positively affects everyone by empowering women through the arts.

## EXHIBITION DESCRIPTION:

The 12th Annual Venus Envy Baton Rouge (VE10BR) exhibition is a multi-media, juried showcase of visual art by women living and creating in the Baton Rouge area. **The exhibition will run April 13-29, 2010.**

## ELIGIBILITY:

Female artists living within a 300-mile radius of Baton Rouge, La. are eligible.

## REQUIREMENTS:

Artists wishing to submit work for Venus Envy Baton Rouge 2010 (VE10BR) must submit the following prior to the submission deadline. Any submissions received (not postmarked) after 6 p.m. on March 18, 2010 will be disqualified.

Application – If the application is incomplete or deviates from the stated outline of the application guidelines, the application will be voided without return of the processing fee. To ensure an anonymous jurying process, **THE APPLICATION IS THE ONLY PLACE YOUR NAME SHOULD APPEAR.**

Application Materials – Applications may include up to three (3) recent images (digital images on CD; **NO SLIDES or PHOTOGRAPHS WILL BE ACCEPTED**). Numbered 1-3 with a corresponding image list on the same disk. **The image list MUST include the title, media, dimensions and year of production and sales price for each piece.** Images submitted for consideration by the juror must be the pieces you wish to be juried for exhibition and should be no more than five years old. Do not submit original artwork with application.

Work must be physical and tangible and must be able to be displayed throughout the exhibition. Work previously displayed at Baton Rouge Gallery (BRG) is not eligible. All two-dimensional works must be ready to hang for a professional gallery; no bull clips, clip frames, nor poster frames will be accepted. All video work must cycle and be on DVD format.

Applicants must include a self-addressed, stamped envelope (SASE) for notification purposes. If you wish your materials

to be returned, include an additional SASE in the appropriate size envelope with adequate postage. If no SASE is included, you will only receive email correspondence. BRG will retain the application and materials associated with the application of selected artists for curatorial and press purposes. BRG reserves the right to use any images submitted for press purposes and reproduction.

Application and image CDs will be returned via USPS to all applicants who enclose a SASE with their initial application materials. For those who neglect to enclose a SASE, BRG will discard them at its discretion.

Digital image requirements – JPEGs only, 3"x3" @ 300dpi. 2.3MB or 1024x768 @ 72dpi, 2.2MB. **NO SLIDES OR PHOTOGRAPHS WILL BE ACCEPTED.**

Installation – BRG will be responsible for the installation of the exhibition. Artists are responsible for providing all special installation needs (i.e. jewelry displays, special hanging materials, etc). BRG will designate exhibition space and is responsible for planning an exhibit that is cohesive, dynamic and aligned with the entire exhibition. Artists agree to cooperate fully with the exhibition committee. Artists unable to deliver their work in person must make their own arrangements to ensure that any selected works are delivered to BRG in accordance with the guidelines expressed in this document.

All selected works must be received by BRG no later than 6 p.m. on April 6, 2010. BRG reserves the right to disqualify any work not received by April 6, 2010. **NO SUBSTITUTIONS MAY BE MADE FOR SELECTED WORK.**

One page resume or bio – To be used for public relations and curatorial purposes only. Jurors will not see this information. Must be included on CD.

Jurying fee – Each application must be accompanied by a non-refundable \$25 processing fee in the form of a check or money order (do not send cash) made payable to Baton Rouge Gallery.

## JUROR:

**The juror for VE10BR is Baton Rouge Gallery Artist Member Diane Hanson.** The juror for Venus Envy will review digital image submissions anonymously. Works will be judged on the following criteria: 1) conceptual and aesthetic

diversity, 2) feasibility of proposal, 3) overall artistic merit and 4) relevance to the Venus Envy mission statement. The juror cannot comment on any one specific application after the jurying process.

**SHIPPING/HANDLING/DELIVERY:**

Shipping, handling and delivery of artwork to and from BRG are the artist's responsibility. Artwork must be delivered by 6 p.m. on April 6, 2010. All works of art will be insured by BRG for declared value only while on BRG premises (prior to May 7, 2010). Artists are responsible for insuring their work of art during transit to and from BRG. BRG is not responsible or liable for any damage resulting from the transit of artwork. Those artists shipping work to BRG must have a valid UPS / FedEx / USPS or comparable account so that work may be returned via that account. BRG will not pay for return shipping. Artwork not picked up by May 7, 2010, will be viewed as abandoned and will become property of Baton Rouge Gallery, Inc.

**SALES:**

All artwork must be available for sale. BRG encourages all artists to price their work in a way that encourages sales. BRG will manage the sales of artwork at the exhibition. Artists will receive 50% commission on work sold during the exhibition. Checks will be mailed to the artist's address included in their original application.

**ARTIST ASSISTANCE:**

If you are not able to afford the \$25 processing fee, please contact BRG for alternate arrangements.

**AGREEMENT:**

By submitting work to be considered by the juror for Venus Envy, the artist agrees to all conditions stated in this document. Artworks may not be removed prior to the

exhibition closing. Any breach of this agreement or failure to meet submission requirements may result in disqualification and/or removal from the exhibition without return of the jurying fee. Should BRG, Venus Envy or the exhibition's juror determine that work was misrepresented in any artist's application, they reserve the right to remove it from the exhibition.

**IMPORTANT DATES:**

- **Submission deadline: 6 p.m., March 18, 2010 (received, not postmarked)**
- Notification: By March 25, 2010
- Deadline for delivery of artwork: 6 p.m., April 6, 2010
- April 13-29, 2010, Venus Envy Exhibition
- Venus Envy Reception Baton Rouge: April 24, 2010
- Pick-up of work: noon-6 p.m., April 30 and May 1, 2010
- Date of Abandonment: May 7, 2010

**INFORMATION:**

Venus Envy is a non-profit 501(c)(3) organization. Support is provided by donations from individuals as well as private and public agencies. All contributions are gratefully acknowledged. Throughout the month of April, Venus Envy is hosting arts events in four cities spanning the Mississippi River. For entry questions email: [brgevents@gmail.com](mailto:brgevents@gmail.com) , call 225-383-1470 or visit our websites [www.venusenvy.org](http://www.venusenvy.org) or [www.batonrougegallery.org](http://www.batonrougegallery.org)

**VOLUNTEER INFO:**

If you are interested in volunteering for the Venus Envy Reception email Program Director Briana Bramlette-Sikes at [venusenvybatonrouge@yahoo.com](mailto:venusenvybatonrouge@yahoo.com) (or call 225-293-4249) or contact BRG directly at 225-383-1470.

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**APPLICATION FORM:**

**IMPORTANT:** This is the only form on which your name should appear. DO NOT include your name on your images or image list. This will ensure an anonymous jurying process. All fields must be completed.

Name \_\_\_\_\_  
(as you wish it to appear on Venus Envy materials, wall text, etc.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Checklist of Submission Requirements:**

- Completed Application form
- 3 numbered images (on CD)
- A corresponding image list (on same CD)
- Brief resume (1 page only) (on same CD)
- SASE for return of CDs
- SASE for notification of acceptance or rejection

\_\_\_ Jurying fee of \$25 - check payable to Venus Envy

Mail Submissions to:

**Venus Envy**  
**C/O: Baton Rouge Gallery – center for contemporary art**  
**1442 City Park Avenue**  
**Baton Rouge, LA 70808**